



Bevin Anderson

Media Designer &  
Content Marketing  
Specialist



Currently the Media Designer & Content Marketing Specialist at Systematix Inc with a Bachelor of Design degree. An analytical, paradigm challenging, creative thinker, problem solver, as well as, possessing strong interpersonal skills and written abilities. I am an avid photographer, love working with typography, visual design, while specializing in video and motion graphics.



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## Education

### School of Motion

Joey Korenmann  
2018-2019

- After Effects Kickstart - Nol Honig
- Cinema 4D Basecamp - EJ Hassenfratz

### Bachelor of Design

Conestoga College  
2016-2020

- Degree program in graphic design with a diverse complement of study in entrepreneurship, marketing, and business management.

### Veterinary Technologist

St. Lawrence College  
1996-1999

- Paramedical training with a specific program focus in biomedical research, and laboratory management.

## Work Experience

### Systematix Inc

Media Designer &  
Content Media Specialist  
May 2019-Present

- Production, distribution, reporting of content and initiatives
- Email marketing, webinars, press releases, sales enablement
- Cross-departmental collaboration with several in-house teams
- Content support of all corporate marketing for manufacturing or client sales, based on trends and guidance from dept teams
- Specializing in creating images, effects, and animation for video, HMI screens, social media, and web

### Visual Creative

Design Studio  
Spring-Summer 2018

- Assisted in book layout and production
- Design layout of photography and text
- Worked within Indesign and Photoshop

### Animal Health Lab

University of Guelph  
2003-2016

- Mammalian and Avian necropsy assisting
- Database entry, client billing, and troubleshooting
- Client service, reception, and acquiring case histories

### Alfred Mann Institute

U of Southern California  
2000-2003

- Managed the Medical Device Development Animal Laboratory
- Worked with Photoshop, Illustrator, Indesign, and Canvas
- Designed posters, brochures and other program marketing assets
- Developed and designed DVD-rom menu interfaces with Autoplay
- Assisted in the design of interactive DVD-rom learning modules

## Skills



### Design Skills

Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign  
Adobe After Effects  
Motion Graphics  
Typography  
Branding



### Soft Skills

Creative Thinking  
Communication  
Critical Thinking  
Flexibility  
Problem-solving  
Motivational  
Work Ethic

## Interests

Photography

Motorcycles

Hiking

Cycling

Travel